

# Antique & Contemporary Advertising Memorabilia, Identification & Value Guide, 2nd Edition



The 2004 Advertising book has been largely expanded with over 1,000 new listings and photos plus updates on current listings. All listings indicate the condition of the item and are keyed to indicate whether the value assigned was derived from an auction, collector, or dealer. Designed to be a valuable tool for the beginner as well as the advanced collector with its easy-to-use alphabetical format and clear, full-color photographs, this book will be wanted by every collector and dealer for their research libraries. 2005 values.

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